



DMP opens access to a cloud based API which allows dealers a choice in branding services to increase RMR and customize the user experience.

what is API?

Think of it as software that acts as the connection between the alarm dealer and end users, enabling a completely new world of features and functions. A cloud-based API allows the ability to write software to interact with a smart phone or web application in a standard, reliable way.

what's the advantage?

The DMP Web Services API allows the dealer to create an app or web portal that's totally customized for their needs and clearly branded with their organization's name. A custom app lets the dealer control how and when customers are alerted to an event on their system. Customers can easily access this and any other applications offered from a web portal, iPhone, Android phone, or other smart device.



C O N T R O L

A P I S E R V I C E S

DMP allows
control of
alarm panels
from cloud
based API

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Offering these kinds
of **applications**
bonds the customers
to the alarm dealer.



what are the **features?**

The **DMP Web Services API** makes it possible to provide end users with more convenient ways to interact both with their security system and their dealer. Doing so can create a new and unique customer experience that can set the installing alarm dealers organization apart from others. Use APIs from various products to create a "mash up" combining several dealer-provided functions in a single, unified user interface. It's now finally possible for dealers to offer best of breed mobile video, home-control devices, and/or information that has already been processed by their Central Station Automation software. It's even possible to push billing or monthly reports directly to the end user.

Offering these kinds of applications bonds customers to the alarm dealer. As they come to rely on the many features the dealer provides via the app or portal, they are less likely to move their business elsewhere. Providing access to customer account information via an app also reduces dealer administrative costs.

There are commercially available security apps that make it possible to offer some of these features, but they limit flexibility and are typically branded by the manufacturer providing them. The available end-user alarm monitoring apps typically notify the customer immediately, before the Central Station has a chance to process the alarm. Central Stations usually prefer to assess and respond to the alarm before alerting their customer.

The DMP Web Services API currently allows customers to arm, disarm, and check the armed status of any panel that uses IP communication. As with any other DMP product, you can expect more features over time.

Dealers can offer these new convenience features to customers at no charge or as an added-fee service to create new, recurring revenue. Dealers can not only give total control to end users. They can also take total control because they have complete ownership of the applications they develop. They can create, use, distribute, and update their apps to meet new user needs or offer new features and functions.

ready to get **started?**

The opportunities created by the DMP Web Services API aren't reserved only for large security dealers with extensive IT resources. There are many third-party providers available to assist with app development, allowing dealers of any size to create apps that add convenience for customers, while also building the dealers image as a provider of cutting-edge technology.

The DMP Web Services API is available at no charge to dealers who subscribe to the SecureCom cellular service. For more information about how your organization can use the DMP Web Services API contact your DMP Dealer Development Manager today.

